



**Junior
Achievement™**
of Central Virginia

TEE UP FOR JA

Sponsorship Opportunities

Topgolf Richmond
September 24, 2026 | 5-8PM

indoor/outdoor | rain or shine



Play with Purpose

For the last five years, Richmond's business community has come together at Tee Up for JA for an evening of networking and friendly competition in support of Central Virginia's students.

Sponsors and guests enjoy three hours of Topgolf, dinner, two drinks, and dessert while connecting with fellow business and community leaders. **Behind the fun is a bigger purpose.**

Each year, Junior Achievement of Central Virginia reaches nearly 33,000 students with hands-on experiences in financial literacy, career readiness, and entrepreneurship.

Through experiential learning days at JA Finance Park or real career conversations during JA Job Shadow, students connect classroom learning to real-world opportunities and gain the skills, confidence, and mindset to succeed after graduation.

When you sponsor Tee Up for JA, you're investing in the next generation of employees, leaders, entrepreneurs, and consumers who will shape the future of our region.

Sponsorship opportunities on the following page.

Questions? Contact Lindsey Moon: lmoon@jatoday.org



TEE UP FOR JA

Sponsorship Opportunities

Hole-in-One - \$10,000

Albatross - \$5,000

Eagle - \$3,500

Clubhouse Bites - \$3,000

Clubhouse Cheers - \$3,000

Birdie - \$1,500

	Hole-in-One - \$10,000	Albatross - \$5,000	Eagle - \$3,500	Clubhouse Bites - \$3,000	Clubhouse Cheers - \$3,000	Birdie - \$1,500
Player ticket - 3 hours of Topgolf	6	6	6	4	4	2
Fan ticket - enjoy the event (without golfing)	6	4				
Dinner, two drinks, and dessert	Included for all attendees					
Topgolf venue-wide digital displays	✔					
Bay monitor logo placement	✔	✔	✔			
Recognition on event materials and website	✔	✔	✔	✔	✔	✔
Social media spotlight	✔	✔				
Newsletter spotlight	✔	✔	✔			
Recognition by event emcee	✔					
Exclusive branded activation				Signage at buffets	Logos on all drink tickets	



Topgolf Venue-Wide Digital Displays

Logo featured on Topgolf's large-range video displays visible throughout the venue, reaching both Tee Up for JA attendees and other Topgolf guests.

Bay Monitor Logo Placement

Logo displayed on the digital screens located in each event bay throughout the evening.

Social Media Spotlight

Recognition through a dedicated Junior Achievement of Central Virginia social media post.

Newsletter Spotlight

Recognition in a Junior Achievement of Central Virginia email newsletter reaching supporters throughout the region.